ESTIMATING ELECTION OUTCOMES

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12:00-1:00pm
Speaker will be at the University of Michigan
Video Room 368 - ISR South Basement
Room 1208 LaFrak Hall – Maryland

Abstract
The public image of the survey research business depends to a significant degree on the results of pre-election polls and how accurate they are. Across the last few election cycles, the techniques for estimating election outcomes have become more varied and reflect different interests. The talk will focus on forecasting, pre-election polls, and statistical models for data aggregation and how they are beginning to change how we think about public opinion research.