Analyzing Text Fields in Survey Records

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Presenter
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Monday, April 21, 2014
12:10-1:00pm
Speaker will be at the University of Maryland
Video Room 368 - ISR South Basement
Room 2208 LeFrak Hall– Maryland

Abstract
Data in unstructured and semi-structured text fields of survey records are typically underutilized. In this talk, I will highlight some approaches in text analysis that can be used to exploit information from these fields. An illustration of how text analysis can be employed to assist humans in applying labels to accident reports from the Occupational Safety and Health Administration (OSHA) will be presented. I will conclude the talk by discussing other uses of text analysis for survey records.

The Survey Methodology Program hosts this series of brown bag seminars on survey methods. The purpose is to have informal presentation and discussion of topics in survey methodology. They are open to anyone interested. If you would like more information, or if you have suggestions for methodological topics you would like to see presented, please contact: Jodi Holbrook at 647-3592